

THE COLLEGE MUSIC SOCIETY

56th Annual Meeting of the Membership

November 2, 2013

Hyatt Regency Cambridge Hotel
Cambridge, Massachusetts

- MINUTES -

- I. **Call to Order.** President Campbell called the Annual Meeting of the Membership to order at 8:01 a.m. with approximately 65 members in attendance.
- II. **Welcome by the President.** Campbell welcomed all members to the meeting, underscoring that it had been an amazing conference in a historic city (and with the World Series win, in a historic time!).
- III. **Approval of the Minutes of the Meeting of November 2012.** Unanimously approved following a quick perusal.
- IV. **Report of the President—Patricia Shehan Campbell, University of Washington**

A. President's Address:

Campbell spoke of our Society as one that can act as an agent for change, while also remaining true to foundational values and traditions. The work of the organization encompasses all musical fields and places value on music of all times and places, activity inside and far outside institutions, integrated pedagogical practices, and an array of professional pathways. Our programs and publications solidly reflect this, and we continue to aim for greater inclusivity in the membership, the Board, and the offerings of CMS. Additionally, this year's Common Topic ("Inclusivity and Invention") has been a unifying thread here in Cambridge, prompting considerable reflection and dialogue.

Members were also reminded of the various ways in which CMS is "in service" to the profession. We enjoy high quality programs related to Career Development, Engagement, and Publications, and in many cases the services offered through CMS are not available elsewhere. Campbell formally expressed her appreciation for the excellent work being done in these areas and for the committees involved.

It is exciting to witness significant progress on the many initiatives being explored and implemented at this time. Current efforts include:

- **A newly-formed Task Force on the Undergraduate Music Major.** There was a well-attended and vibrant hearing on the topic at this conference, a blog will be established in the near future, and ideas generated will be disseminated to other organizations. Many thanks to David Myers for his leadership.

- **Further development of Inter-American connections.** A series of Webinars will address this issue, and submissions related to Latin America are specifically encouraged for the 2014 St. Louis Conference.

- **Support for historically underrepresented populations.** CMS is considering ways to provide financial assistance for conference attendance.

- **The CMS-NAMM partnership.** This association continues to flourish, thanks in large part to the efforts of Executive Director Robby Gunstream, CMS Past President Tayloe Harding and 2012 Summit Director Don Bowyer. We eagerly anticipate our involvement in the January 2014 NAMM Show.

- **Participatory musicking.** All have the right and the responsibility to be musically expressive! Short video clips of related events from this conference (Honk! and a New England contra dance) were shown.

- **Musical engagement at all stages of life.** We wish to involve fully our aging population in the art and teaching of music, and are seeking opportunities to do so.

- **2014 Summit: Music Science and Society.** This event, to be held May 16-17 at the University of Washington, is shaping up very well and will feature a remarkably high caliber of personnel.

- **Elevation of the scholarship of music and teaching.** The online *Symposium* is now fully launched and open access, and quality books and monographs on a wide range of topics continue to be published and promoted through CMS.

- **Strengthening of student activities.** Student involvement at the national conference has surged significantly in the past five years, and we also have seen a marked increase in the number of established student chapters.

- **Addressing challenges to academic/professional societies such as ours.** These include building online open access, providing maximum value to the membership, supporting early career professionals, identifying new professional opportunities, and establishing and making known our “brand.”

- **Continued attention to new music performance, community engagement, and the artist-citizen,** all areas that already distinguish CMS in a most positive way.

B. Acknowledgements

Campbell expressed her thanks to Keith Clifton (Program Chair) and the Program and Composition Committees for their fine work in planning the Cambridge Conference, as well as to the CMS Board and its various committees. Special appreciation was extended to those in the CMS Executive

Office for their exceptional leadership and energy. It is rewarding to be part of a strong and spirited community with so many dedicated contributors!

V. Report of the Secretary, Terry Lynn Hudson, Baylor University

A. Results of the 2013 Elections

1. President-Elect: Betty Anne Younker, Western University
 2. Vice-President: Jennifer Snodgrass, Appalachian State University
 3. Board Member for Ethnomusicology: Sharon Graf, University of Illinois-Springfield
 4. Board Member for Music Theory: Juan Chattah, University of Miami
 5. Board Member for Musicology: Craig Parker, Kansas State University
- Terms of office begin on January 1, 2014.

B. Membership Statistics and Initiatives

1. Hudson shared membership percentages by region, category, academic rank, and discipline. Total membership stands at 7603.
2. The new Membership Committee has been studying our recent decline in membership, as well as membership trends in other music organizations. The state of the economy almost certainly has contributed to this decline, and non-renewing members are being surveyed to determine other reasons for dropping CMS membership. A number of modifications to existing Web pages, recruitment posters, and incentive programs have been recommended, with many of these suggestions put into action. A pilot membership drive involving Board and Membership Committee members showed only modest results, although the idea has potential. However, it will take a wider, more conscious effort to expand our ranks. Members are encouraged to reach out to their colleagues and graduate students personally and to make known the quality work CMS is doing in and for the profession.

VI. Report of the Treasurer, Laurence Kaptain, Louisiana State University

There have been a number of large and unusual expenses over the past two years, such as initiatives dealing with the now-online Symposium and the Books and Monographs Series, the development of the new Website and the CMS App, the fostering of our collaboration with NAMM, and CMS Summit offerings. Although all of these expenses are viewed as essential to the organization's future, recent capital investments stand at around \$117,000. Combined with a decline in membership and other factors such as credit card fees and a one-time transfer to The CMS Fund, we are now experiencing a deficit. The following steps have been taken to work through the deficit: purchasing has been frozen, travel funds have been frozen (no external Finance Committee, Board of Directors meetings), and development of new initiatives will be deferred until a later date. Additionally, Kaptain echoed

Hudson's call for assistance with membership matters; a larger membership total will help ensure the scope of services and programs provided by CMS.

VII. CMS Fund Award Announcements, Mary Anne Rees, Executive Director, The CMS Fund

A. Community Engagement Seed Grants

Grants provide support for community engagement projects that have potential for sustainability over time in local communities. 2013 recipient: Brian Messier, University of Minnesota

B. CMS-Yamaha In-Residence Fellowships

Fellowships are granted to student performers to support their education by providing the opportunity to bring together musicians, music educators, and the general public to develop stronger and more effective musical environments in their communities. 2013 recipients: Marylin Giusti and Sheri Luevano, San Jose State University

C. CMS Instructional Technology Initiative Award

This award is presented to an active CMS member who has demonstrated exceptional initiative in integrating technology in college music instruction, preparing students to share their musicianship with a global community that is increasingly dependent on technology, and providing a model of effective practice to education, industry, and the public at large. 2013 recipient: Richard Sussman, New York University

D. The Robby D. Gunstream Award in Music

This award is given to a higher education music faculty member or music unit for an imaginative and effective program of interaction with a local or area organization. 2013 recipient: Gail Levinsky, Susquehanna University

VIII. New Business

A. Announcement of the St. Louis Conference

We look forward to the 2014 National Conference, to be held at the Ritz-Carlton in St. Louis. Thanks to Jim Perone for taking the lead in planning this event. Proposal deadline: November 26, 2013. Conference start date: October 26, 2014.

B. Outgoing Board Members

Campbell recognized departing Board members David Williams (Immediate Past President), Bill Everett (Vice President), John Koegel (Board Member for Musicology), Claire Boge (Board Member for Music Theory), and Carol Babiracki (Board Member for Ethnomusicology).

C. Other Comments

1. Kim Wangler, Appalachian State University, expressed her thanks for the organization's efforts to reach out to her field of Music Business/Industry, as well as to other less-populated fields within The College Music Society.
2. Members were encouraged bring any ideas or comments to the attention of the leadership.

IX. Adjournment. The Annual Meeting of the Membership was adjourned at 9:05 a.m.

Respectfully submitted,



Terry Lynn Hudson
November 20, 2013