

THE COLLEGE MUSIC SOCIETY

58th Annual Meeting of the Membership

November 7, 2015

JW Marriot Hotel
Indianapolis, Indiana

MINUTES

- I. **Call to Order:** President Younker called the Annual Meeting of the CMS Membership to order at 8:03 a.m. and welcomed all in attendance.
- II. **Approval of Minutes of the November 2014 Annual Meeting.** Members reviewed the 2014 minutes and approved unanimously.
- III. **President's Report, Betty Anne Younker:**
 - a. **CMS Board Meetings:**

CMS President Younker reported that the CMS Board of Directors was meeting more frequently by video conference to support the many on-going CMS initiatives. The virtual meetings are an effective means of reducing governance costs.
 - b. **Outgoing CMS Board Members:**

President Younker thanked our outgoing members of the Board of Directors for their excellent service to CMS:

 - Patricia Campbell, Immediate Past President
 - Laurence Kaptain, Treasurer
 - Cathy Benedict, Board Member for Music Education
 - Deborah Nemko, Board Member for Performance
 - David Myers, Board Member at Large
 - c. **Latin American Initiative:**

The Latin American Initiative was begun under the Presidency of Patricia Shehan Campbell. Betty Anne Younker, as the next President, with Pat's approval situated this initiative within the responsibility of the Cultural Inclusion Committee under the leadership of Juan Carlos Vega, chair of the committee. Committee members are committed to devising a series of webinars and providing direction for initiatives that will occur during the 2016 (Santa Fe) and 2017 (San Antonio) CMS National Conferences—sites that were chosen with the Latin American Initiative in mind.
 - d. **Executive Director Robby Gunstream's Retirement:**

CMS Executive Director Robby Gunstream will officially retire no later than the end of December 2017. President Younker praised Gunstream for his outstanding leadership and history of service to CMS. A **Blue Print Committee** representing a cross-section of CMS membership was charged with developing an action plan for the Society to aid in the search for our next Executive Director. **Blue Print Committee** membership included:

- Suzanne Burton, Music Education
- Bill Everett, Musicology, Performance
- Tayloe Harding, Composition, Past President
- Larry Kaptain, Performance
- Carys Kunze, Student representative
- Pamela Pike, Piano Pedagogy
- Matthew Shaftel, Music Theory
- Betty Anne Younker, Music Education, President–CMS, Chair

The charge to the committee was two-fold. The first was to utilize a SWOT (Strengths – Weaknesses – Opportunities – Threats) analysis to: (1) analyze the needs of the profession—past, current, and future; (2) analyze the characteristics of the music profession and the organization that might be viewed as advantageous and disadvantageous; (3) analyze the Mission of the society—past, current and future; and (4) examine elements that the organization could view as opportunities and thus could use to its advantage. The second was to examine the characteristics and dispositions that might be most effective for an Executive Director of CMS over the coming decade(s). The Blueprint Committee concluded its work in October of 2015.

e. 2015 International Conference:

The 2015 CMS International Conference was held at two international venues – Stockholm, Sweden and Helsinki, Finland on June 17 – 24. The conference was a great success. Conference chair, Don Bowyer, was congratulated for his work in planning and organizing this CMS event.

f. NAMM Meeting:

CMS was well represented at the 2015 National Association of Music Merchants (NAMM) meeting, co-producing with NAMM the 2015 Generation Next Program. Our delegates included President Younker, Don Bowyer, and Robby Gunstream.

g. SNAAP Conference:

CMS was also represented at the March 2015 Strategic National Arts Alumni Project (SNAAP) conference at Indiana University. The SNAPP project examines the music profession and various career choices through a nation-wide survey of music alumni

(large sample size). This project holds implications for career counselling as well as college music curricula.

h. CMS 2016 Summits:

Two Summit meetings are planned for 2016. A summit on ***National Benchmarking*** addressing how we will identify and quantify our work as College Music faculty is scheduled on January 16 – 17 at the Adolphus Hotel in Dallas, TX; and a summit on ***21st Century Music School Design*** to consider how contemporary music schools should evolve, and which traditions must be maintained, within the confines of a four-year undergraduate degree is scheduled on June 3 – 5 at the University of South Carolina, Columbia.

i. Musician’s Health Task Force:

The CMS Board voted approval to establish a ***Committee on Musician’s Health*** under the Career Development initiative.

j. Task Force on the Undergraduate Curriculum:

Under the leadership of Pat Shehan Campbell during her Presidency of CMS, a Task Force was assembled to examine undergraduate curriculum and make recommendations with the goal to foster and ignite conversations within and across disciplines about the undergraduate curriculum—not just about what we teach but how we engage students in the experience of music in all of its manifestations - aesthetically, politically, socially, culturally, and other meanings as found in the context of the experience. The task force submitted and presented the report at last year’s CMS meeting and as with past practice, was received by the board with acknowledgement given to the members understanding that this work was completed and the task force disbanded.

IV. Secretary’s Report, Nancy Barry

a. 2015 Election Results:

- Keith Ward, President, University of Puget Sound
- Ann Sears, Treasurer, Wheaton College, Massachusetts
- Amanda Soto, Board Member for Music Education, Texas State University
- Nicole Molumby, Board Member for Performance, Boise State University
- Richard Dammers, Board Member at Large, Rowan University

b. Membership Data:

Barry reported CMS membership statistics by region, category, and discipline. Total CMS membership as of December 2014 was 7,377 which represents a five-year pattern of gradual decline.

V. Treasurer's Report, Laurence Kaptain

- a. During August 2014 through July 2015, The College Music Society provided membership services, professional conferences—regional, national, and international, publications, professional development opportunities, information services, career development opportunities, engagement and outreach activities. On its activities, the Society realized net operating loss of \$61,484. This represents a return to fiscal challenges following the Society's 2013-2014 fiscal year during which a net operating gain of \$31,295 was realized.
- b. Kaptain described the following immediate and long-term challenges:
 - return membership for individuals to 2010 levels and then push toward 10,000;
 - develop new revenue streams through subscription access to CMS services for institutions and businesses;
 - sell books;
 - plan for succession in the CMS Executive Office;
 - monitor our financial situation rigorously over the coming months and make adjustments as appropriate and necessary.

VI. The CMS Fund

a. The CMS Fund Board of Directors:

- President Younker recognized Tayloe Harding's outstanding service as President of the Board of Directors of The CMS Fund. Harding is stepping down from this role, but will continue to serve CMS in other capacities.
- The new officers for The CMS Fund are:
 - James Scott, President, University of North Texas
 - John Miller, Treasurer, North Dakota State University
 - Cynthia Crump Taggart, Director, Michigan State University
- These new officers will join the following continuing members of The CMS Fund's Board of Directors:
 - David Woods, Secretary, University of Connecticut (retired)
 - Kathleen Lamkin, University of LaVerne (retired)

b. 2015 Awards from The CMS Fund

- **CMS-Yamaha In-Residence Awards**
 - Timothy Hall, University of South Carolina, "Ukulele Orchestra, University Music Students, and Local Jazz Legends"
 - Nathan Noeyack, Butler University, "Butler-Broad Ripple Bassoon Project"
- **Community Engagement Seed Grant Awards**
 - Noah Getz, American University, "Contemporary East Music Series"

- Thomas J. Keman, Chicago College of Performing Arts at Roosevelt University, “Performing Social Justice: Chicago College of Performing Arts Student Project Grants”
- John Mortensen, Cedarville University, “Traditional Irish Music: Out of the Classroom and into the Community”
- Teresa M. Nakra, College of New Jersey, “Trenton Makes Music – Cultural Memory, Identity and Economic Development”
- Christy Talbot, University of Wisconsin-Sheboygan, “Sheboygan Singing Consortium”
- Nikolasa Tejero, University of Tennessee at Chattanooga, “Symphonic Tales: A Music and Literacy Program for Young Children”

- **Robby D. Gunstream Education in Music Award**

- Cassandra Eisenreich, Slippery Rock University

- **CMS Instructional Technology Initiative Award**

- Kim Davenport, University of Washington-Tacoma

- **Historically Under-represented Population (HUP) Travel Award**

- Christopher Cayari (University of Wisconsin, Madison)

- **National Conference Student Travel Awards**

Seventeen students received awards for the 2015 National Conference.

c. **Opportunities for Giving:**

Harding reminded members about the importance of continuing to support CMS through donations to The CMS Fund. Two new opportunities for giving are the *In Praise of Mentors* fund (\$60.00) and the *2058 Society* (a three-year giving cycle).

VII. New Business

a. **2016 National Conference:**

The 59th CMS National Conference will be held on October 27 – 29 at the Eldorado Hotel and Hilton Santa Fe Historic Plaza in Santa Fe, New Mexico. The topic for the 2016 national conference is *Transformation*.

b. **Membership:**

President Younker noted that while decreasing membership is a concern, CMS can continue to prosper and provide important professional services to members at career levels from students through retirees by continuing to diversify. Younker mentioned the *Blue Print Committee Report* as a strong example that celebrates the unique niche that CMS fills in the college music profession.

c. 2015 Program Committee:

President Younker commended the 2015 Program Committee (chaired by Maud Hickey) for their success in planning and organizing an outstanding program for the 2015 CMS National Conference.

d. CMS National Staff:

President Younker thanked our CMS national office staff for their on-going work in support of CMS.

VIII. Adjournment. The Annual Meeting of The College Music Society Membership was adjourned at 9:00 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Nancy Barry". The signature is written in a cursive, flowing style.

Nancy H. Barry, CMS Secretary
February 12, 2016