

THE COLLEGE MUSIC SOCIETY

Review Sessions of the Board of Directors via WebEx

March 15/25/31, 2014

April 3, 2014

-MINUTES-

- I. Review of Activities during 2013, Session I** was called to order by Patricia Shehan Campbell at 1:30 p.m. EST on March 15, 2014. In (virtual) attendance were Patricia Campbell (President and Review Session Chair), Jennifer Snodgrass (Vice President) Juan Chattah (Board Member for Music Theory), Sharon Graf (Board Member for Ethnomusicology), Deborah Nemko, (Board Member for Performance), and Gail Hilson Woldu (Board Member for Music in General Studies).

A. Membership of The College Music Society

1. Membership Report for 2013
Reviewed; no questions or changes.
2. Review of the 2013 Annual Meeting of the Membership
Reviewed; no questions or changes.

B. Governance

1. Board of Directors–Minutes of the February and November 2013 Meetings
Reviewed; no questions or changes.
2. Subcommittees of the Board of Directors
 - a. Executive Committee–Minutes of the April 2013 Meeting
Reviewed; no questions or changes.
 - b. Report of the Finance Committee
Reviewed; no questions or changes.
 - c. New and Emerging Technologies
Reviewed; no questions or changes.
 - d. Report Concerning Social Media. We are entering a new era for CMS through social media, and the CMS Social Media Plan is now in place and in full operation. Professional notices are being solicited; contributions can be made using the form on the Social Media page.

C. Executive Office

1. Report of the Executive Director
Great appreciation was expressed for the continued efforts of Executive Director Robby Gunstream.

D. Adjournment. The review meeting was adjourned at 3:00 p.m.

- II. Review of Activities during 2013, Review Session II** was called to order by Patricia Shehan Campbell at 4:00 p.m. EST on March 25, 2014. In attendance were Patricia Campbell (President and Review Session Chair), Laurence Kaptain (Treasurer), Cathy Benedict (Board Member for Music Education), Art Gottschalk (Board Member for Composition),

David Myers (At Large Board Member), Deborah Nemko (Board Member for Performance), and Craig Parker (Board Member for Musicology).

A. Advisory Councils (At Large, Composition, Ethnomusicology, Music Education, Music in General Studies, Music Theory, Musicology, Performance, Student Council, Cultural Inclusion)

From what we can gather from the reports submitted, there were numerous exciting projects underway in 2013, thanks to individuals and their constituencies. Board members have been connecting with their Advisory Councils in discussing conference proposals, pre-conference workshops, and essays for publication in the Forum component of *Symposium*. Some have invited a student to serve on the Advisory Council and/or and have selected a liaison from a national organization aligned with CMS interests; others are encouraged to do so now. Recognition by CMS of Board Advisory Council members and liaisons was discussed, as was the importance of individual Board members engaging members in their field.

B. Professional Activities

1. Professional Development

The Society's endorsement of courses, clinics, and workshops external to CMS was noted, with the process for requesting endorsement discussed. The three pre-conference workshops (on teaching music history, the artist-citizen, and technology) were healthy in enrollment. A suggestion came forward to consider offering post-conference workshops for members staying at the conference site through Sunday.

2. Conferences

The 2013 national and international conference reports reminded us of the strong events in Cambridge (October 31-November 2) and Buenos Aires (June). Outstanding keynote speakers were mentioned, and the mix of cultural experiences at the meeting in Argentina was deemed especially noteworthy. The 2014 National Conference in St. Louis is well into the planning stage, and the 2015 International Conference (Stockholm/Helsinki) is in development. Our regional chapters include some active groups as well as several smaller and somewhat inactive groups, to which the Executive Office is giving its attention. We are in favor of finding ways to strengthen the weaker chapters, of recognizing regional leaders, and of involving several Board members in the activity of fortifying these chapters.

C. Current Initiatives

1. CMS-NAMM Collaboration

The CMS-NAMM collaboration in Anaheim, January 2014, was a huge success. There were two days of conference presentations as part of Generation Next, and registrations were strong from students and professors.

2. Task Force on the Undergraduate Music Major

There has been major activity in this area, with eight members corresponding frequently. A retreat in April will be hosted by the University of Minnesota and is being funded partly by Task Force members. It is hoped that written recommendations will be ready to circulate by the end of 2014.

3. Latin American Initiative

This emphasis is evident in a series of related webinars and in several presentations/performances to come at the St. Louis National Conference.

4. Initiative on Historically Underrepresented Populations

It is critical to identify the populations of graduate students and professionals impacted, to welcome them into CMS, and to support their travel in some way. An *ad hoc* committee is being established; please contact President Campbell if interested in serving.

5. Seattle Summit

Preparations are being made for the 2014 CMS Summit, to be held May 16-17. The program will involve a fine array of guest speakers and 25 poster presentations. Support has been procured from NAMM for the event.

D. Adjournment. The review meeting was adjourned at 5:00 p.m.

III. Review of Activities during 2013, Session III was called to order by Betty Anne Younker at 6:00 p.m. EST on April 3, 2014 (postponed from March 28). In attendance were Betty Anne Younker (President-Elect and Review Session Chair), Jennifer Snodgrass (Vice President), Juan Chattah (Board Member for Music Theory), Sharon Graf (Board Member for Musicology), David Myers (At-Large Board Member), and Gail Hilson Woldu (Board Member for Music in General Studies).

A. Career Development

1. Academic Careers

Mentoring sessions offered by this committee were intended for students/recent graduates seeking positions in higher education, and those offered by Academic Leadership and Administration were for those interested in moving forward in administration. Perhaps the sessions offered by the Student Advisory Council could be specifically geared towards students headed to graduate school. Could Academic Careers and Academic Leadership/Administration be joined together as one committee, and should the Student Advisory Council be under the umbrella of Academic Careers?

2. Careers Outside the Academy

Is the redesign of the undergraduate music performance curriculum overlapping with the undergraduate task force, and should a committee be undertaking the task of reconstructing a curriculum? Some of what this committee proposes also could fall under Entrepreneurship Education, and as a general thought, it is worthwhile to re-evaluate the intent and purpose of all of our committees.

3. Academic Leadership and Administration

Conference mentoring sessions were noted here as well, and there was continued discussion regarding the relationships between committees.

4. Entrepreneurship Education

It is an excellent idea to reach out to the International Council of Fine Arts Deans—what is the progress on this?

5. Academic Citizenship

Is there a relationship between the Academic Citizenship and the Higher Education Committees; can a distinction be more clearly defined? The committee is to be applauded for inviting a graduate student to join in its membership.

B. Engagement and Outreach

1. Higher Education

Properly defining and documenting creative activity is a challenge, as anything that is not in print is hard to defend. How do we get colleagues and promotion committees to take this seriously? Much depends on the type of institution, and here again, quality mentoring is key.

2. Music Business-Industry

Report unavailable.

3. Community Engagement

The work of this committee has gone beyond the conference, and is now an integral component of our webinar series. There has also been a strong relationship established with Imagining America; how is that association evolving? Is this committee still setting up community engagement with local public schools, and does it engage in different types of music-making?

4. International Initiatives

The efforts here continue, with the development of the Ambassadorial program and the preparation of fifteen nation files (now available on the CMS website). Can we work harder to develop relationships with musicians from other countries, and is there hesitation to do so due to location and/or language? Regarding international conferences, they seem successful, but what is their primary purpose/mission? Are they tourist trips, or if designed to be more than that, how can CMS present them as such?

5. The CMS Fund

The biggest concern is in the statement "award accounts do not have adequate principal or earnings to cover intended annual award amounts." Where is the money coming from, and can there be greater transparency in terms of what is spent and what is brought in?

C. Adjournment. The review meeting was adjourned at 7:30 p.m.

IV. Review of Activities during 2013, Session IV was called to order by Betty Anne Younker at 5:05 p.m. EST on March 31, 2014. In attendance were Betty Anne Younker (President-Elect and Review Session Chair), Laurence Kaptain (Treasurer), Terry Lynn Hudson (Secretary), Cathy Benedict (Board Member for Music Education), Art Gottschalk (Board Member for Composition), and Craig Parker (Board Member for Musicology).

A. College Music Symposium

The role of *Symposium* in CMS was discussed; does it serve the function we want it to serve? How are deans viewing the level of scholarship and performance represented in this online journal, and is the peer review process understood and seen as comparable to those in place for disciplinary journals? There have been a number of positive advances: the online submission of recordings is a fine (and inclusive) opportunity for performers, the interactive elements are exciting, and the topics/formats presented are appealing to a wide cross-section of readers. Do we make a compelling enough case for these positives, and how many hits are we getting for the different *Symposium* components?

B. Books and Monographs

Our publications need to be advertised in more societies, and it is worth exploring the feasibility of booths or exhibits at conferences of AMS, MTNA, MLA, and other such organizations. Bookmarks with pertinent publication information could be made available at such events. It was also suggested that our core CMS members request these volumes through library acquisitions. Tracking sales will enable us to strategize well as an organization; what is the typical print run of our publications?

C. Instructional Technology

The 2013 Pre-Conference Technology Workshop feedback has been very positive. Lots of people, many new ideas, and the presentations were practical and often enabled participants to try the applications being discussed.

D. New Business

1. Effectiveness of WebEx Meetings

It was acknowledged that the current online meeting structure is a necessary step financially this year. Dialoguing face to face is immensely valuable, however, as the immersion in the matters at hand and the involvement of the entire Board yield more and stronger ideas. We encourage the Executive Office to consider plans that would make this happen again. More cost-effective, in-person Board meetings may work well for us in the long run; could the accommodations and restaurants be somewhat less upscale, or could we consider meeting at a university?

2. Relative Functions of the Board and the Program Committee

Within the new system put into place for St. Louis, what are the duties of the Program Chair and Committee, and in what capacity should the Board be involved in program planning? Maintaining the separation of the Board and the Program Committee allows the Board sufficient time to focus on policy and organizational initiatives, while the Program Committee screens proposals and attends to programming themes and details. Concerns were raised that the recent change in Program Committee procedures was instigated without sufficient time for the Board to absorb and discuss the proposal. We must be certain that the new structure allows us to use our member personnel resources effectively and completely, and further consideration of the issue may be needed.

E. Adjournment. The review meeting was adjourned at 5:55 p.m.

Respectfully submitted,



Terry Lynn Hudson
May 1, 2014