

THE COLLEGE MUSIC SOCIETY

Meeting of the Board of Directors

November 3, 2013

Hyatt Regency Cambridge Hotel
Cambridge, Massachusetts

– MINUTES –

I. Call to Order. President Campbell called the meeting to order at 8:31 a.m. Present were: Patricia Shehan Campbell (President), David Williams (Immediate Past President), William Everett (Vice President), Laurence Kaptain (Treasurer), Terry Lynn Hudson (Secretary), Art Gottschalk (Board Member for Composition), Cathy Benedict (Board Member for Music Education), John Koegel (Board Member for Musicology), Gail Hilson Woldu (Board Member for Music in General Studies), Claire Boge (Board Member for Music Theory), Carol Babiracki (Board Member for Ethnomusicology), Deborah Nemko (Board Member for Performance), David Myers (At-Large Board Member), and Robby D. Gunstream (Executive Director).

II. Welcome by the President. Campbell affirmed that the 56th National Conference had been a very fine one, with numerous positive comments heard from attendees. She also stressed that time would be particularly precious at this meeting of the Board because we will not gather in person in February.

III. Approval of the Agenda. The Agenda for this meeting was *Moved and Approved* (Gottschalk/Babiracki).

IV. Approval of the Minutes of the February 2013 Meeting of the Board of Directors. We covered much ground! Thanks to Secretary Hudson for her diligent work on this document. Accepted with no additions or corrections. *Moved and Approved* (Williams/Everett).

V. Report of the Nominations Committee. Sam Magrill, Chair, connected via Skype to report nomination recommendations for upcoming Board positions: Secretary, Board Member for Composition, and Board Member for General Studies. Two nominees were chosen for each position.

VI. Current and Developing Initiatives

A. Report of the CMS Membership Committee. Terry Lynn Hudson brought the Board up to date on the various projects of the Committee. Web pages and publicity materials have been reworked, incentives and social

media relevance discussed, two small-scale membership drives launched, and a survey developed for distribution to former members and current non-renewers. We continue to refine our message, attempting to demonstrate more clearly how individuals can and will grow as members of our organization. Hudson underscored the need for all Board and stalwart CMS members to contribute to efforts to elevate membership numbers, and for this to be a major organizational priority. Treasurer Laurence Kaptain strongly suggested an increase in dues, a point supported by Hudson's study of membership dues for other music organizations (which showed our dues to be on the low side).

B. 2014 Summit: Music Science and Society. We have been hosting a Summit every year, and while these have been positive and thought-provoking events, the last few Summits have run in the red. The goal is to be more proactive this year; we must have sixty people to stay on budget, so please spread the word! It was suggested that organizers target members from that region of the country, as well as from related non-music disciplines.

C. National Conference Prospectus. This is the official document intended to shape the national conference. Recent additions include Conference Program Sources information and new session formats such as Master Pedagogy Sessions and Armchair Studio Exchanges. There was considerable discussion about the extent to which the President and Board have input into programming; Gunstream referred Board members to lines 55-57 of the Prospectus ("Under the leadership of its Chair, the Program Committee reviews and considers any directives for a particular year provided by the Board of Directors"). This enables the President or President's designee to represent the Board's ideas while keeping the responsibility for program planning in the hands of the Program Committee and its Chair. An automatic conference slot for Board/President initiatives was considered and thought to be a promising idea. Additionally, the ATMI Program Chair should be part of the CMS Program Committee. The National Conference Prospectus was *Approved*—we will go forward with the Prospectus for St. Louis, and tighten it up for coming conferences. A request was made to submit copy to clarify and provide detail as needed.

D. Sites for Upcoming Conferences

1. National Conferences: 2015–Indianapolis. 2017–Holding the 2015 conference in Indianapolis may allow us to negotiate for a hotel in Austin. *Moved and Approved* (Myers/Nemko).
2. International Conferences: 2015–Helsinki and Stockholm (with Don Bowyer at the helm). 2017–Cuba is being explored as a possibility. Other suggestions should be submitted to Bill Everett.

E. CMS Initiative: Support for Historically Discriminated Populations.

CMS will provide funds to attend the National Conference for those entering a college career in music teaching. How much money will be available to implement this vision, and how will it be distributed? It was determined that we will begin by covering expenses for one student and expand the program from there. Could this be a named award? “Historically Underrepresented” – suggested change in wording. *Moved and Approved* with name change (Woldu/Babiracki).

F. CMS Initiative: Developing Pan-Am Connections. How do we engage students? Kaptain will launch the first of several webinars on the topic. We must be all-inclusive, including art music and folk idioms. “Developing Inter-American Connections” – new wording *Moved and Approved* (Williams/Gottschalk). It was also *Moved and Approved* (Nemko/Babiracki) that this will be one initiative in a series, each lasting no more than five years.

G. Task Force on the Undergraduate Music Major. Thanks and kudos to Chair David Myers, who provided some details on the work of the Task Force. Their discussion began via conference call over the summer, and a hearing at this conference proved very active and successful. There will be a face-to-face retreat in April at the University of Minnesota. Primary goals are the development of a blog, the issuance of a report next year, and possibly a pre-conference workshop or conference plenary session in St. Louis. With support of the full organization, and in communication with other organizations (such as NASM), implementation of the ideas presented will follow. Other members will be added to the Task Force – the Performance area must be well represented, and someone from outside of the academy should be considered.

H. Composition and Function of the Board of Directors

1. The Issue: To better reflect the development and diversity of CMS, a proposal was presented that would dramatically alter the leadership structure of the organization. Rather than maintaining the Board of Directors as it currently stands, the Society would be governed by a revised Board of Directors (President, President-Elect or Past President, Vice President for Music Disciplines, Vice President for Professional Services, Secretary, Treasurer), a Council on Music Disciplines, and a Council on Professional Services.

2. Concerns Raised:

a. The Vice President’s oversight of regional chapters is still important; should there be revised titles for the two Vice President positions listed?

b. There was concurrence that there be expanded Performance representation, as they have by far the fullest population (Performance Instructors/Conductors and Directors).

- c. Retitle to “Structure and Function....”
 - d. There are questions concerning logistics, specifically how terms would work. We could immediately create Councils, for instance, but the current Board (with its staggered terms) would be trickier to modify.
 - e. Cultural Diversity is not a discipline!
 - f. Suggestions were made for Board positions representing a wider scope of fields.
3. Possible Action Plan: Set up two Councils (each with a selected Chair) as designated in document, and run them next fall in St. Louis on an experimental basis; the Board would remain in its current form for now. *Moved* (Williams/Everett), but *Not Approved*. Further deliberation needed.

VII. New Business. How will the February meeting run, and have specific arrangements been made? As a distance meeting will likely limit productivity, it was recommended that the Executive Office continue to look into other options for an on-site meeting and that the possibility of members contributing to expenses be considered. *Moved and Approved* (Williams/Gottschalk).

VIII. Thank You to Departing Members of the Board of Directors. Great appreciation was expressed for the fine service of Carol Babiracki, Claire Boge, Bill Everett, John Koegel, and David Williams.

IX. Adjournment. The meeting of the CMS Board of Directors was adjourned at 12:02 p.m.

Respectfully submitted,



Terry Lynn Hudson
November 19, 2013