Chapter Business Meeting
March 28, 2015
Michigan State University

1) Call to Order & Welcome–Keith Clifton, President

2) Introduction of Great Lakes Board members: Jennifer Hund (Vice-President/President-Elect), Molly Cryderman-Weber (Treasurer), Jena Root (secretary), and Sue Piagentini (Immediate Past-President)

3) Approval of 2014 Minutes from the Business Meeting of the Membership, North Dakota State University–Jena Root
   - Minutes distributed in advance on CMS website (as initiative to be a greener chapter)
   - Sunny Zank moves to approve; Jay Batzner seconds
   - Minutes approved unanimously

4) Treasurer’s Report–Molly Cryderman-Weber
   - There is money left over to give student presenters some financial support
   - We had $3600 expenses, $1200 is carried forward
   - Robert Jones moves to approve; Teddy Niedermaier seconds
   - Treasurer’s report approved unanimously.

5) 2015 Acknowledgements:
   - Local Arrangements Co-Chairs: Molly Cryderman-Weber and Jon Weber (Michigan State University)
   - James Forger, Dean, College of Music, MSU
   - Michael Kroth, Associate Dean for Undergraduate Studies and Operations, MSU
   - Lori Garza, Director of Operations, MSU

2015 Program Committee:
   - Jennifer Muñiz (Indiana University South Bend), Chair
   - Cecilia Kang (North Dakota State University)
   - Nicholas Ross (Otterbein University)
   - Stephanie Thorpe (Minnesota State University, Mankato)

2015 Composition Committee:
   - Jay Batzner (Central Michigan University), Chair
   - Michael d’Ambrosio (Murray State University)
   - Chiayu Hsu (University of Wisconsin-Eau Claire)
6) 2015 Conference Report: Jennifer Muñiz and Jay Batzner
   ● Thanks to Cynthia Trump-Taggart for being keynote speaker
   ● There were 81 total proposals, of which 7 were lightning talks
   ● 40 proposals accepted, including 3 LT's
   ● 32 total presentations at this conference:
      ○ 13 papers
      ○ 9 lecture recitals
      ○ 6 demonstrations
      ○ 2 performances
      ○ 2 workshops
      ○ 2 lightning talks
   ● Total of 48 presenters, including 9 students

Composition:
   ● 25 compositions submitted (about 4-5 student submissions)
   ● 11 accepted, 8 are here
   ● 1 student work was accepted

7) Report on 2016 conference at Indiana University South Bend: Jennifer Muñiz, Local Arrangements Chair; Denise Odello (University of Minnesota Morris), Program Chair; Teddy Niedermaier (Roosevelt University), Composition Chair
   ● Call for submissions will be released soon (May 2015)

8) Student Chapters and Student Representative: Jane Hines (Bowling Green State University, in abstentia)
   ● Consider starting a student chapter at your school. Full details on CMS website
   ● Volunteers and nominations for GL Student Rep are welcome.

9) Chapter and Meeting Statistics
   ● GL is the largest chapter
   ● We represent 1600 out of 7100 total CMS members
   ● Our 2015 conference includes participants from all states and provinces in our region as well as AL, CT, FL, PA, SC, TX.
   ● 2015 conference shows highest attendance since at least 2007 (over 70 people)

10) New business:
    ● Online Chapter Elections in Fall 2015
    ● VP/President-Elect, Secretary, Treasurer, 2-year term. 2016-2018
    ● Nominees expected to be active CMS members able to attend chapter meetings
       ○ Details about Board positions available on CMS website
       ○ Nominations may be sent to Keith Clifton (clift1ke@cmich.edu)
    ● Board Vacancy: GL Chapter Constitution (2006) Section VI.4: “In the event of a vacancy in any office, the President shall appoint a member to fill the unexpired term.”
    ● Jennifer Hund will be stepping down. Thanks to Jennifer for her service.
    ● Jennifer Muñiz will be interim vice president (not including president elect)

11) Common Topic Discussion: Sustainability
**Group 1: Oliver Henderson**
- Loss of MSU's music therapy program --
- Insular curriculum (not interdependent on other parts of the music program)
- Building interdependence among division = sustainable
- Music ed=are we a trade school, or providing broader education?
- Recruitment
- -MSU's rise in stature as college of music= applied faculty look beyond the region for students

**Group 2: John Mortenson**
- Defensive posture re STEM vs. positive posture (power of an arts education, “value added” job placement)
- Infiltrating with great music events, making ourselves indispensable.

**Group 3: Sebastian Birch**
- Combining Job placement + creativity
- Entrepreneurship programs
- Freelancing, combining jobs
- Too many graduates for too few jobs--ethical questions

**Group 4: Robert Jones**
- Musical contacts outside academe--bringing in guests
- Determining what we do well, use it for outreach
- Exposure to the young
- Cater concerts to public, strategic performances to fill the house
- Instilling a music interest in future parents and future board members of community organizations
- Barriers:
  - Financial, competitions for audiences, esp in urban centers
  - Technology: Smartphones, Spotify, Rhapsody, etc. All music is accessible - why go to concerts?
- Ideas:
  - Twitter concerts
  - Facebook concerts (tweet during concerts; post comments in real time on a large screen)

**Group 5: Patrick Jansen**
- Two-fold issue:
- Creative spirit, music in people's lives throughout life
- Financial: how to support organizations that do these things?
- Social media, virality.
- Student position as social media manager (work-study) for school of music. Solfege tweets, concert programs, events
- Musicology tweets (Taruskin quotes)
- Europe: Community music centers; education for young kids, community music-making for adults

**Group 6: Elizabeth Robertson**
- Recruiting students at an earlier age
- Balance between traditional and modern curriculum
- Service- learning
- Going into the public schools, kids experience more at an earlier age.
• Focusing on a school's strengths (orchestra, band, music recording, jazz)

12) Other business/Adjournment
  • Announcement: Theory Pedagogy Workshop with MSU faculty is in Practice bldg. 103.
  • Reminder to attend National meeting in Indianapolis, Nov. 5-7
  • Jerry Hui moves to adjourn; Jay Batzner seconds.