



THE COLLEGE MUSIC SOCIETY GREAT LAKES CHAPTER

Chapter Business Meeting
March 28, 2015
Michigan State University

- 1) Call to Order & Welcome–Keith Clifton, President
 - 2) Introduction of Great Lakes Board members: Jennifer Hund (Vice-President/President-Elect), Molly Cryderman-Weber (Treasurer), Jena Root (secretary), and Sue Piagentini(Immediate Past-President)
 - 3) Approval of 2014 Minutes from the Business Meeting of the Membership, North Dakota State University– Jena Root
 - Minutes distributed in advance on CMS website (as initiative to be a greener chapter)
 - Sunny Zank moves to approve; Jay Batzner seconds
 - Minutes approved unanimously
 - 4) Treasurer’s Report–Molly Cryderman-Weber
 - There is money left over to give student presenters some financial support
 - We had \$3600 expenses, \$1200 is carried forward
 - Robert Jones moves to approve;Teddy Niedermaier seconds
 - Treasurer’s report approved unanimously.
 - 5) 2015 Acknowledgements:
 - Local Arrangements Co-Chairs: Molly Cryderman-Weber and Jon Weber (Michigan State University)
 - James Forger, Dean, College of Music, MSU
 - Michael Kroth, Associate Dean for Undergraduate Studies and Operations, MSU
 - Lori Garza, Director of Operations, MSU
- 2015 Program Committee:
- Jennifer Muñiz (Indiana University South Bend), Chair
 - Cecilia Kang (North Dakota State University)
 - Nicholas Ross (Otterbein University)
 - Stephanie Thorpe (Minnesota State University, Mankato)
- 2015 Composition Committee:
- Jay Batzner (Central Michigan University), Chair
 - Michael d’Ambrosio (Murray State University)
 - Chiayu Hsu (University of Wisconsin-Eau Claire)

6) 2015 Conference Report: Jennifer Muñiz and Jay Batzner

- Thanks to Cynthia Trump-Taggart for being keynote speaker
- There were 81 total proposals, of which 7 were lightning talks
- 40 proposals accepted, including 3 LT's
- 32 total presentations at this conference:
 - 13 papers
 - 9 lecture recitals
 - 6 demonstrations
 - 2 performances
 - 2 workshops
 - 2 lightning talks
- Total of 48 presenters, including 9 students

Composition:

- 25 compositions submitted (about 4-5 student submissions)
- 11 accepted, 8 are here
- 1 student work was accepted

7) Report on 2016 conference at Indiana University South Bend: Jennifer Muñiz, Local Arrangements Chair; Denise Odello (University of Minnesota Morris), Program Chair; Teddy Niedermaier (Roosevelt University), Composition Chair

- Call for submissions will be released soon (May 2015)

8) Student Chapters and Student Representative: Jane Hines (Bowling Green State University, in absentia)

- Consider starting a student chapter at your school. Full details on CMS website
- Volunteers and nominations for GL Student Rep are welcome.

9) Chapter and Meeting Statistics

- GL is the largest chapter
- We represent 1600 out of 7100 total CMS members
- Our 2015 conference includes participants from all states and provinces in our region as well as AL, CT, FL, PA, SC, TX.
- 2015 conference shows highest attendance since at least 2007 (over 70 people)

10) New business:

- Online Chapter Elections in Fall 2015
- VP/President-Elect, Secretary, Treasurer, 2-year term. 2016-2018
- Nominees expected to be active CMS members able to attend chapter meetings
 - Details about Board positions available on CMS website
 - Nominations may be sent to Keith Clifton (clift1ke@cmich.edu)
- Board Vacancy: GL Chapter Constitution (2006) Section VI.4: "In the event of a vacancy in any office, the President shall appoint a member to fill the unexpired term."
- Jennifer Hund will be stepping down. Thanks to Jennifer for her service.
- Jennifer Muñiz will be interim vice president (not including president elect)

11) Common Topic Discussion: Sustainability

Group 1: Oliver Henderson

- Loss of MSU's music therapy program --
- Insular curriculum (not interdependent on other parts of the music program)
- Building interdependence among division = sustainable
- Music ed=are we a trade school, or providing broader education?
- Recruitment
- -MSU's rise in stature as college of music= applied faculty look beyond the region for students

Group 2: John Mortenson

- Defensive posture re STEM vs. positive posture (power of an arts education, “value added” job placement)
- Infiltrating with great music events, making ourselves indispensable.

Group 3: Sebastian Birch

- Combining Job placement + creativity
- Entrepreneurship programs
- Freelancing, combining jobs
- Too many graduates for too few jobs--ethical questions

Group 4: Robert Jones

- Musical contacts outside academe--bringing in guests
- Determining what we do well, use it for outreach
- Exposure to the young
- Cater concerts to public, strategic performances to fill the house
- Instilling a music interest in future parents and future board members of community organizations
- Barriers:
 - Financial , competitions for audiences, esp in urban centers
 - Technology: Smartphones, Spotify, Rhapsody, etc. All music is accessible - why go to concerts?
- Ideas:
 - Twitter concerts
 - Facebook concerts (tweet during concerts; post comments in real time on a large screen)

Group 5: Patrick Jansen

- Two-fold issue:
- Creative spirit, music in people's lives throughout life
- Financial: how to support organizations that do these things?
- Social media, virality.
- Student position as social media manager (work-study) for school of music. Solfege tweets, concert programs, events
- Musicology tweets (Taruskin quotes)
- Europe: Community music centers; education for young kids, community music-making for adults

Group 6: Elizabeth Robertson

- Recruiting students at an earlier age
- Balance between traditional and modern curriculum
- Service- learning
- Going into the public schools, kids experience more at an earlier age.

- Focusing on a school's strengths (orchestra, band, music recording, jazz)

12) Other business/Adjournment

- Announcement: Theory Pedagogy Workshop with MSU faculty is in Practice bldg. 103.
- Reminder to attend National meeting in Indianapolis, Nov. 5-7
- Jerry Hui moves to adjourn; Jay Batzner seconds.